The Computer Measurement Group Inc. (CMG) is the most influential worldwide organization of IT professionals committed to digital transformation initiatives and best practices, including the measurement and management of computer systems and networks from a performance and capacity perspective to drive ongoing change. CMG is an invaluable resource for IT professionals, helping them to keep on top of new and innovative technologies and trends.

CMG, a not-for-profit organization, has built a highly skilled membership network over the past 40 years. With thousands of technology experts as members, CMG facilitates connections and communications, sharing ideas and best practices, and offering opportunities to interact directly with CMG sponsors.

CMG’s sponsors deliver essential resources to its members. Through them, members have access to educational materials, best practices, networking, technical demonstrations, and other key assets. They also have access to the latest trends and technology—helping them to keep pace with technology’s accelerated growth.

Through its forum and network of members and sponsors, CMG shares resources and connections for career advancement and professional development. Its network includes executives and business leaders, data center professionals, cloud and dev-ops specialists, and mainframe specialists, representing the totality of the business IT infrastructure. These are the people who are at the heart of successful digital transformation. With digital tools evolving so rapidly, CMG’s network offers a wealth of opportunities for working together towards creating a harmonious and connected ecosystem.
CMG has created a forum and network for like-minded individuals to share resources and connections for career advancement, to share information and best practices, and to discuss new and emerging technologies that will help them keep pace with technology’s accelerated growth.

We have a network of technology experts, including executives and business leaders, data center professionals, cloud and dev-ops specialists, and mainframe specialists, who represent the totality of the business IT infrastructure. Currently, we have more than 15,000 technology experts as members, and our membership base is growing at an exponential rate. These are the people who are at the heart of successful digital transformation.

With digital tools evolving so rapidly, our network offers a wealth of opportunities for working together towards creating a harmonious and connected ecosystem. We do this by:

- Facilitating connections and communications among our members, sharing ideas and best practices, and offering opportunities to interact directly with our sponsors for educational materials and networking. We also provide our members with professional development to drive their careers forward and with education to keep them up to date on changes and trends across all platforms.

- Designing and customizing our programs and events for those interested in specific IT subjects. They are all highly defined such as our new imPACT Conference, a premier international event designed for and by performance and capacity professionals; Performance Anomaly Detection, a new training course; and our cloudXchange virtual event.

- Offering robust infrastructure for members to access a multitude of communications vehicles including our website, social media, highly informative content emails, white papers, eBooks, videos, live events, online events, webinars, and more, all accessible through our advanced member portal.

Why become a member?

INFO@CMG.ORG
WHY BECOME A SPONSOR

CMG has built a highly dedicated membership network over the past 40 years—more than 15,000 technology experts are CMG members.

We focus our highly defined programs and events on those who are interested in specific IT subjects. It’s a custom-made and cost-effective way for sponsors and advertisers to get their technologies and services in front of their primary market—especially considering that 70 percent of our members are purchasers, influencers, and decision makers.

As our system enables people to self-select their interests, we can target ads and events directly to their roles and responsibilities through our highly defined and measurable communications infrastructure. We have a multitude of communications vehicles to sponsor such as email and social media campaigns, live and online events, webinars, white papers, eBooks, and videos—all accessible through our advanced member portal.

As thought leaders and subject matter experts, our sponsors enable us to enhance the value we provide whenever special expertise is called for—both efficiently and cost-effectively.

Our sponsors and advertisers deliver essential resources to our members. Through our sponsors and advertisers, members have access to educational materials, best practices, networking, technical demonstrations, and other key assets. They also have access to the latest trends and technology—helping them to keep pace with technology’s accelerated growth.